

Careers in Primary Industries

# Senior Communications Officer

## Purpose

Develop and drive whole of DPI strategic priorities through effective external and internal communications through a variety of mediums including written content, graphic design, video, social media, website, and events.



## A typical day in your role

My role is very fast paced. I work across a whole suite of projects and with different people from across the Department, I could be working on websites, communication materials, ministerial briefs, graphic design, or creating videos.

## Personal attributes

- Advanced communication skills
- Creativity
- Willingness to continually learn
- Ability to collaboratively work with others

## Quote

“I came into DPI through a graduate program. I would recommend a program like that to new university graduates. DPI has given me a heap of different opportunities.”

## Education and training

Bachelor of Commerce, Majoring in Marketing and Public Relations, University of Wollongong, Wollongong

For more schools resources go to: [www.dpi.nsw.gov.au/education-and-training/school-resources](http://www.dpi.nsw.gov.au/education-and-training/school-resources)

# Romina Barbagallo

Senior Communications Officer | Strategy and Engagement

For more detail about Romina's role watch her video

